

NEIFELD REF: PIP132HOLM-US

CLIENT REF: PIP132HOLM-US

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FIRST Inventor: ERIC HOLMEN et al.

Title: Targeted Marketing for Subscriptions

Examiner/ArtUnit: SCOTT GARTLAND

ENTITY STATUS: LARGE

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37 CFR 41.31(a)(1) NOTICE OF APPEAL

Sir:

This is a notice of appeal.

The fee of \$540 due for filing a notice of appeal is submitted herewith via EFS credit card authorization.

/BruceMargulies#64,175/

DATE:11/4/2010

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